Hello,

You may have heard by now that **the new DYMO 550 Series printers accept only DYMO brand badges**. These printers don’t accept any other brand of badges, including THRESHOLD badges.

If your clients currently work with DYMO printers and buy one of these new 550 Series printers, **they won’t be able to use any of the rolls of labels they have in stock unless they are DYMO brand badges.**

There are many high-quality and affordable alternative printers that do not restrict what brand of visitor badges your clients choose to use. Here are some popular direct thermal printer names that our visitor badges are compatible with:

* [Zebra](https://mscrmapp.clickdimensions.com/editor/previewversion?accountKey=aZaNwN5OSvkiNQQVKcwSms&version=4&orgname=DataManagementInc&userlcid=1033&userid=%7bBEA48C69-F38A-DB11-A975-00145E679B97%7d&id=%7b155F7A28-D50D-ED11-8157-000D3A0EE3A7%7d&typename=cdi_emailsend&disabled=true&sessionId=d683406a-2d4a-ed11-815a-000d3a0ee3a7)
* [Brother](https://mscrmapp.clickdimensions.com/editor/previewversion?accountKey=aZaNwN5OSvkiNQQVKcwSms&version=4&orgname=DataManagementInc&userlcid=1033&userid=%7bBEA48C69-F38A-DB11-A975-00145E679B97%7d&id=%7b155F7A28-D50D-ED11-8157-000D3A0EE3A7%7d&typename=cdi_emailsend&disabled=true&sessionId=d683406a-2d4a-ed11-815a-000d3a0ee3a7)
* [Seiko](https://mscrmapp.clickdimensions.com/editor/previewversion?accountKey=aZaNwN5OSvkiNQQVKcwSms&version=4&orgname=DataManagementInc&userlcid=1033&userid=%7bBEA48C69-F38A-DB11-A975-00145E679B97%7d&id=%7b155F7A28-D50D-ED11-8157-000D3A0EE3A7%7d&typename=cdi_emailsend&disabled=true&sessionId=d683406a-2d4a-ed11-815a-000d3a0ee3a7)

**If you need us to recommend a compatible printer for your client's specific situation, please call 800-243-1969.**

Best regards,